



CUSTOMER CASE STUDY

Turning Multi-Cloud & SaaS Complexity into Clarity and Control

How a global health & nutrition enterprise unified six cloud environments and 36+ SaaS platforms - and identified \$500K+ in annualized savings opportunities within the first 90 days.

\$500K+

Annualized savings opportunities identified within the first 90 days

6

Cloud environments unified, including Azure China

36+

SaaS platforms integrated in 4 months

< 4 mo

Time to full platform ROI

Client Information

Industry	Health & Nutrition (global enterprise)
Footprint	Worldwide, multi-region - including strict data-sovereignty markets such as China
Cloud estate	6 cloud environments: AWS, Azure, GCP, OCI, Alibaba, and Azure China (21Vianet)
SaaS estate	45+ platforms across the organization
Annual spend	≈ \$30M cloud + ≈ \$50M SaaS (≈ \$80M combined under management)
Engagement	All clouds onboarded in 3 months; 36+ SaaS platforms in 4 months

The Challenge

A global health and nutrition enterprise managed six cloud environments - AWS, Azure, GCP, OCI, Azure China, and Alibaba - alongside more than 45 SaaS platforms. Teams operated globally, including China, with strict data-protection and sovereignty requirements.

Provider data was fragmented, leaving leadership without a trustworthy view of total spend. The organization needed a unified billing taxonomy across cloud and SaaS, along with recommendations to reduce waste and bring financial control into one place.



The Finomics Solution

Finomics integrated all six cloud environments within three months and connected 36+ SaaS platforms within four months.

The client gained a unified view across organization, service, and resource levels, with consistent visibility, control, and governance across the estate.

MULTI-CLOUD VISIBILITY & GOVERNANCE

Executive KPIs replaced reporting that previously took weeks with daily-refreshed views available in seconds. Teams could analyze spend by organization, account, category, service, resource, and SKU; compare daily, monthly, and annual trends; and focus on the highest-cost opportunities. Role-based access kept each view relevant to the user.



FROM WEEKS TO SECONDS

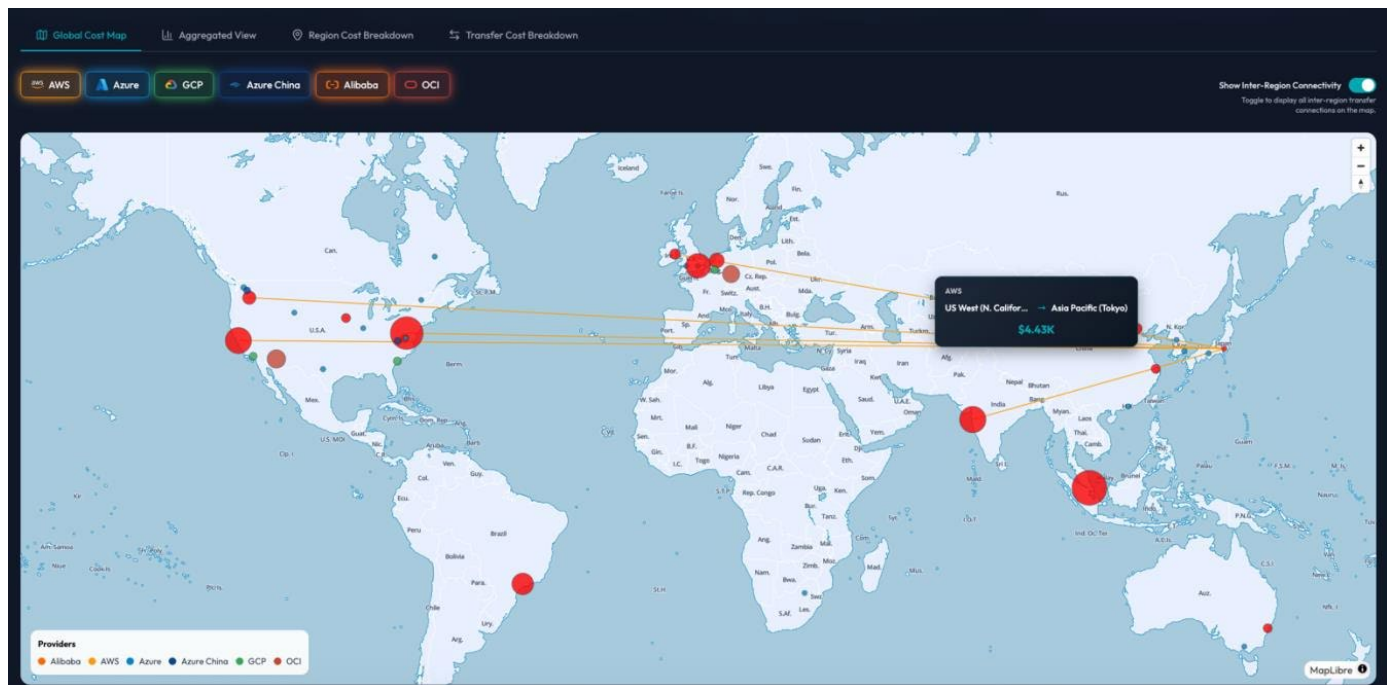
Daily-refreshed executive views made cloud cost performance immediately accessible.

Visibility, Forecasting & Optimization

Visual Cost Map

A global, visual representation of spend - including the data-transfer costs most platforms hide.

- Inter-region, intra-region, and egress cost distribution, traceable down to the specific resource.
- Regional cost breakdowns that reveal every service contributing to spend in each region.



Budgeting & AI-Powered Forecasting

Beyond quarterly and annual budgets, the AI forecasting engine modeled full-year spend - accounting for seasonality.

- Custom “what-if” forecasting to pressure-test future scenarios.
- Total cloud spend vs. budget for monthly utilization planning.
- Team and resource-level budgets, enabled by a tagging policy Finomics helped define.

Cost & Usage Recommendations

Intelligent recommendations surfaced idle, underutilized, and overprovisioned resources, including savings-plan optimization opportunities that cloud service providers had missed.

- Within the first 90 days, Finomics identified more than \$500K in annualized savings opportunities across Azure and AWS alone - the platform paid for itself.

From Recommendations to Action

Anomaly Detection & Alerts

A powerful AI-driven engine detected thousands of anomalies, surfacing unknown patterns and savings opportunities before they became million-dollar problems.

- Service- and resource-level anomaly detection across cloud and SaaS, based on cost and usage patterns.
- Alerts delivered where teams already work - Slack and Teams - for proactive action.

ITSM Integration

A team favorite: users created ITSM tickets directly from recommendations, mapped to the right team, project, and owner.

- Two-way sync to track execution and visualize realized savings - a true single source of truth.

Audit Log Integration

Full audit-log history showing exactly which teams used the platform and how - a way to verify the organization was living up to its own FinOps practice.

SAAS INTEGRATIONS

License Cost & Usage Visibility

Across all 36+ connected platforms, Finomics exposed total, assigned, unassigned, and underutilized licenses - plus storage charges and AI add-on licensing.

Hidden Charges, Surfaced

Procurement was surprised by costs they had never seen - including Microsoft 365 storage and Copilot licensing, and usage exclusions across Google Apigee and Adobe.

- The FinOps team finally saw SaaS usage that permissions had previously kept out of reach.

Renewal Leverage

Armed with real usage data, the client gained negotiating leverage at contract renewal, with the potential to save millions across its SaaS portfolio and reduce dynamic, usage-based SaaS costs.

Provider	Product	License Cost	Usage %	Actions
Commvault	Commvault	\$4,734	11.3	
Adobe	Adobe	\$1,984	12.4	
ServiceNow	ServiceNow	\$476,206	71	
Tableau	Tableau	\$443,438	1.9	
Reddy	Reddy	\$475,186	4.1	
Dynatrace	Dynatrace	\$301,236	3.2	
OutSystems	OutSystems	\$340,046	2.5	
Splunk	Splunk	\$239,106	2.5	
Conex	Conex	\$227,796	2.4	
Securix	Securix	\$72,846	1.8	



AI & TokenOps + Results

AI & TOKENOPS

AI Spend & Token Visibility

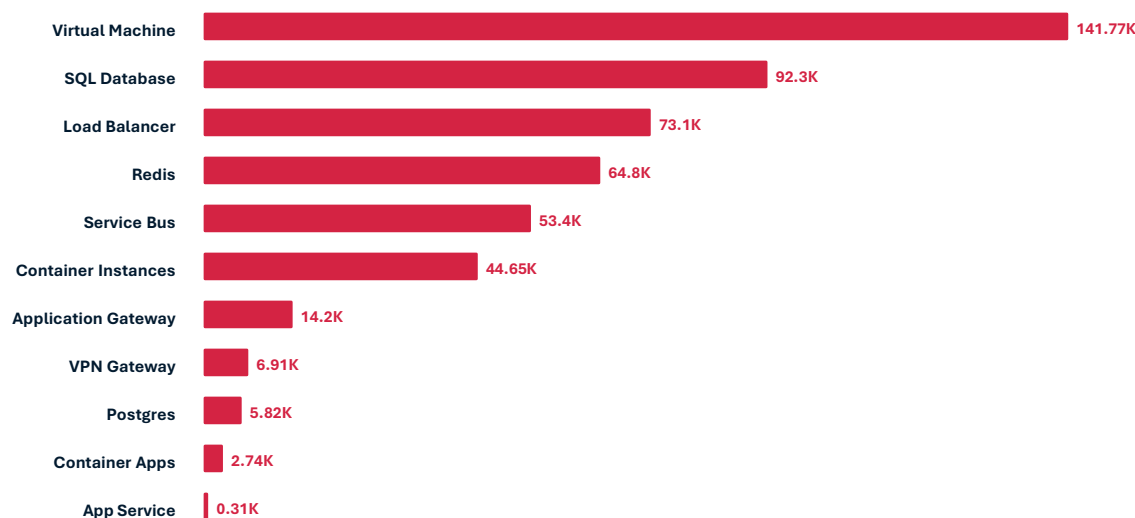
Finomics unified AI spend and usage visibility across Azure and GCP.

- Token consumption and cost-per-token insights connected usage to financial impact.
- A scalable foundation for managing AI cost as token consumption grows.

Results & Impact

The investment paid off fast. Within the first 90 days, Finomics identified \$500K+ in annualized cloud savings opportunities, effectively covering the cost of the platform itself. Teams were amazed by the opportunities surfaced through the intelligent recommendation engine and AI-powered anomaly detection, in addition to the FinOps team's existing work on RIs, CUDs, and commitment discounts.

ANNUALIZED SAVINGS OPPORTUNITIES IDENTIFIED WITHIN THE FIRST 90 DAYS - \$500K+



“The tool paid for itself in the first three months.”

ENGINEERING, FINANCE & FINOPS TEAMS



CUSTOMER SUCCESS

Unify Technology Spend. Govern What Comes Next.

Finomics connects visibility and ownership to governance, optimization, and action across cloud, SaaS, and AI.

\$1.48T

Projected worldwide public-cloud
services market by 2029

Source: Gartner, Forecast: Public Cloud Services, Worldwide, 3Q25 Update (Sept. 2025)

See Finomics in Action.

Request a tailored walkthrough for your cloud,
SaaS, and AI estate.

[Request a Demo](#)