



FINOPS STRATEGY GUIDE

6 CLOUD COST OPTIMIZATION INSIGHTS FOR 2026

MAXIMIZE ROI, REDUCE MULTI-CLOUD
WASTE, AND BUILD A CULTURE OF
FINANCIAL ACCOUNTABILITY ACROSS
YOUR ENGINEERING TEAMS.

ORACLE

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INSIGHT #1

CLOUD SPEND IS GROWING - BUT VISIBILITY ISN'T

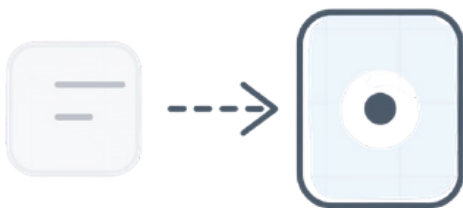
The rapid shift to cloud infrastructure has outpaced traditional financial controls. Engineering teams can spin up vast resources in seconds, while finance teams take weeks to reconcile the resulting bill.

This disconnect creates a massive efficiency gap. Without real-time visibility and automated governance, companies default to over-provisioning, leading to bloated budgets and diluted profit margins.



The Paradigm Shift

The traditional IT procurement model is dead. In the modern cloud landscape, the engineer is the new procurement officer.



32%

Average cloud spend that is completely wasted annually across enterprises.

70%

Of organizations struggle to accurately forecast their future cloud computing costs.

INSIGHT #2

VISIBILITY DRIVES COST CONTROL

You cannot optimize what you cannot see. When cloud costs are buried in aggregate monthly invoices, isolating inefficiencies becomes impossible. Granular, daily visibility is the prerequisite for any strategy.



Why it matters

- ✓ Hidden costs snowball quickly without daily tracking.
- ✓ Decentralized engineering teams lack cost awareness.
- ✓ Unallocated shared costs distort product unit economics.

85%

Of organizations report lacking granular visibility into spend.

40%

Reduction in waste discovered upon implementing daily dashboards.



INSIGHT #3

IDLE RESOURCES BLEED BUDGETS

The ease of the cloud is its biggest financial vulnerability. Orphaned instances, unattached storage volumes, and over-provisioned databases quietly drain your runway month after month.



Why it matters

- ✓ Development environments left running 24/7.
- ✓ Unattached EBS volumes incurring silent storage costs.
- ✓ Legacy infrastructure running alongside new deployments.



\$14B

Estimated annual global waste on idle cloud resources.

25%

Average savings achieved through automated scheduling.

INSIGHT #4

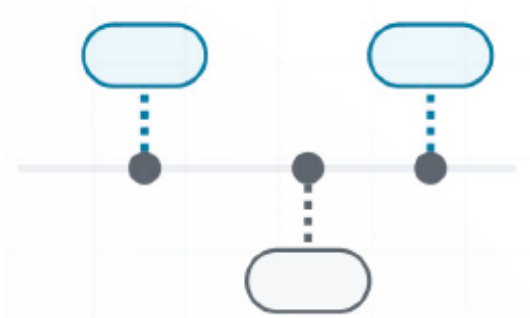
TAGGING EQUALS ACCOUNTABILITY

Cost accountability must shift left. When engineering teams can directly see the financial impact of their architectural decisions, they naturally optimize them. Robust tagging routes the bill accurately.



Why it matters

- ✓ Shifts financial responsibility directly to developers.
- ✓ Enables accurate showback and chargeback models.
- ✓ Highlights inefficient features and architectures.



90%

Of elite FinOps teams mandate strict, automated tagging.

<5%

Untagged resources found in highly mature organizations.

INSIGHT #5

FORECASTING PREVENTS SHOCKS

Moving from reactive billing reviews to proactive capacity forecasting is the hallmark of a mature organization. It aligns engineering roadmaps directly with financial planning.



Why it matters

- ✓ Eliminates end-of-month billing surprises.
- ✓ Aligns engineering scaling with financial goals.
- ✓ Improves planning for commitment purchases (RIs).



60%

Of enterprises experience regular, unexpected budget overruns.

95%

Forecast accuracy target utilizing ML prediction models.

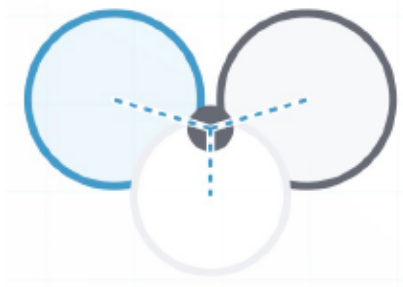
INSIGHT #6

MULTI-CLOUD COMPLEXITY

Adopting AWS, Azure, and GCP prevents vendor lock-in but creates a billing nightmare. Managing disparate pricing models, discount structures, and separate portals leads to vast inefficiencies.

Why it matters

- ✓ Fragmented dashboards obscure the big financial picture.
- ✓ Inconsistent pricing models across different providers.
- ✓ Blind spots in volume discount and commitment utilization.



89%

Of modern enterprises utilize a multi-cloud architecture.

3X

Average increase in billing complexity per secondary cloud.

A MODERN FINOPS APPROACH

FinOps is not a one-time audit; it is a continuous lifecycle. Successful teams embed these five phases directly into their standard engineering workflows.



1. TRACK & MONITOR

Gain 100% granular visibility into cloud spend across AWS, Azure, and GCP in real-time.



2. ANALYZE & ALLOCATE

Map costs precisely to engineering teams, features, and business units using robust tagging policies.



3. OPTIMIZE & RIGHTSIZE

Identify idle resources and leverage automated rightsizing to eliminate architectural waste.



4. GOVERN & AUTOMATE

Implement hard budgets, anomaly alerts, and automated guardrails to maintain continuous control.



5. PREDICT & FORECAST

Utilize machine learning to accurately predict future spend based on historical scaling patterns.

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UNIFIED VISIBILITY

A single pane of glass for all your cloud providers. Standardize billing data instantly without manual spreadsheets.



SMART TRACKING

Set granular budgets by team or service. Get proactive alerts before overruns happen, not after the invoice.



ANOMALY DETECTION

Machine learning algorithms establish baselines and instantly flag irregular spending spikes down to the resource level.



ACTIONABLE INSIGHTS

Don't just see the data-act on it. Receive tailored recommendations to rightsize, terminate, or reserve instances.



READY TO STOP GUESSING
AND START OPTIMIZING?

LET'S WORK TOGETHER

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